

2020

Annual Report



We Are Veterans Serving Veterans



Project New Hope^{INC.}

Where Veterans
Rebuild With Honor

Mission Statement

Project New Hope is a New England-based, military-affiliated resource hub that finds and delivers the wellness resources needed by Veterans, servicemembers, their families, and full units that have deployed together. Our network of support allows us the ability to identify and align the appropriate support by wrapping services and resources around the entire family.

2,810
Veterans Served in 2020

BOARD OF DIRECTORS

Bill Moore, *President*

Rick Cehon, *Treasurer*

Carlos Ramos Rivera, *Secretary*

Robyn Coons, *Assistant Treasurer*

Anne Treadwell

Donna Moore

Tammy Berthiaume

Nick Treadwell

Tom Stewart

Jeff Berthiaume

Letter from William H. Moore, President Project New Hope, Inc.

Dear Friends,

We are all glad to see the end of 2020. It was a year of great challenge and loss and one that tested us all. As we reflect on the past year, we witnessed the suffering experienced by many in our military community. We also find that our response made a difference we are truly proud of. We are happy to share this 2020 Annual Report outlining our accomplishments and recognizing all those who made our collective work a powerhouse of support for our veterans, servicemembers, their families throughout 2020.

Just over a year ago, Project New Hope made a major shift, at first postponing, but eventually shutting down our office based holistic healing appointments and an entire year of retreats and in person events. We pivoted our focus to staying connected to those we serve by significantly scaling up our food and basic need support programming across both our sites, and beyond. We adapted our 10th Anniversary Celebration to an online format; we found a way to hold one critical PTSD Retreat to provide respite for suffering Veterans and one Deployment reunion. We shifted our fundraising events to adapt to health and safety guidelines. The “numbers” and specific accomplishments are outlined in this report. The heart of our work remains consistent. Every day we continue to help military veterans, servicemen and their families find new hope.

We are proud of the remarkable commitment and energy of all who contributed to these efforts. This annual report recognizes all the volunteers, partners and financial contributors that made our work possible in the past year. In the final analysis, PNH emerged from this global crisis stronger than ever. We are ready to face the future with a strong and engaged Board of Directors, a revitalized advisory board, a renewed vision and mission and an expanded community of staff and volunteers working every day to make things better for those in our military community. Our financial base is strong, we have added critical services to the most isolated Veterans across the state and we secured funding for a van to support our work throughout the Commonwealth.

As we turn hopefully to 2021, and the emergence of a “new normal”, we look forward to reinstating our retreats, the core of our work. We happily anticipate seeing old friends and making new one’s face to face at our offices, food and baby pantries and retreats and events.

We could not do this work without you and your financial support. Thank you for your ongoing support.

Regards,



William H. (Bill) Moore, M.A. | Executive Director
United States Air Force | Disabled Veteran

2020

Highlights

Increased **Food Pantry Hours** each week in Worcester and Westfield offices.

Developed stronger **Partnerships** to help build a variety of food options for the Food Pantries.

Set up **"Pop Up Food Pantries"** in several locations in Western Massachusetts

Shared Surplus Food with other Community Programs

Deployment Reunion was added to our Programming

Family Event Night for Veteran Families

Purchased a van to support our many programs

Expanded Office Space

Introduced **Veteran Peer Support Program** to help interns working on their advanced degrees

Hosted a Virtual Gala to **Celebrate 10 years of PNH**

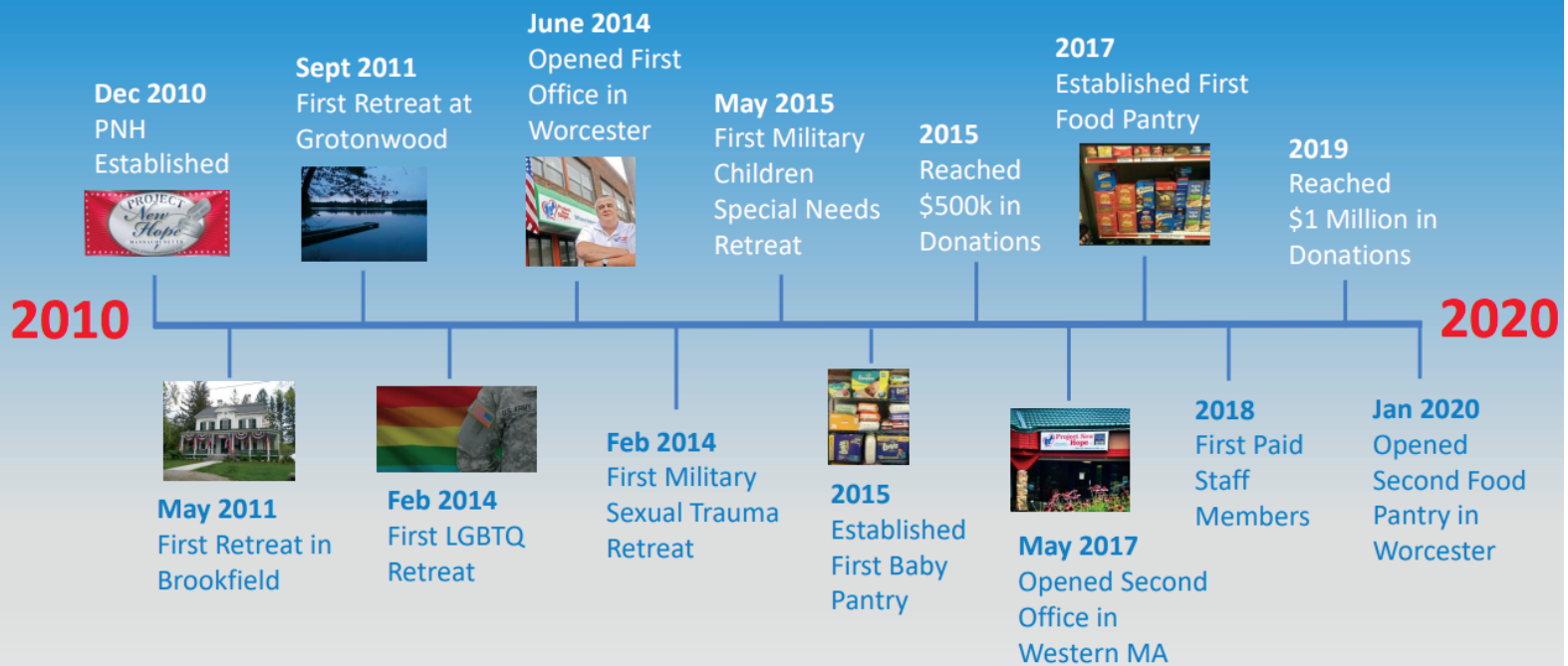
10 Years of Project New Hope, Inc.

Vision Statement

To restore hope for all Veterans and their families where hope may have been lost.



10 Years of Project New Hope



13,800 followers



1,000 followers



75 followers

Worcester



Westfield

A Special "Thank You" to our top food suppliers....

Bimbo's Inc
Cooper's Farm
Lilac Hedge Farm
Whole Foods
Walmart

Worcester County & Western
Massachusetts Food Banks



14,091 Meals Distributed to
2,013 Families in 2020



NEW in 2020
"POP UP" Food Pantries
set up in many
communities in
Western MA

Ware, Palmer, Holyoke, Chicopee, Springfield, Westfield, Greenfield,
North Adams, Pittsfield, Worcester, & Blackstone Valley

Worcester



Westfield

1,300+ Hours worked
by Volunteers at both
Food Pantries



**When PNH has more Resources than needed, we will share
with other Organizations in our Community:**

**Archway Leicester
Greenville Baptist Church
Human to Human Springfield
Family Health Center Worcester
Nazareth Leicester
Soldier's Home in Holyoke
Jeremiah's Inn Worcester
Veteran's Northeast Outreach Center
LifeSpring - A Community Church Worcester
Worcester County Food Bank
Town of Leicester Council on Aging
LUK Inc**

2020 Baby Pantry & Back Pack Brigade Program



Baby Pantry Program

81

Families Served



Due to COVID the Baby Pantry was closed for 5 months



Back Pack Brigade Program



330

Children
Received Back
Packs filled
with school
supplies

2020

Jeepers Christmas Program

110 Donors Contributed to this Program

346 Veteran Children Recieved Gifts



"I'd like to share with you a remarkable experience I so joyfully witnessed today! Unbeknownst to Project New Hope staff we have been experiencing hardships and with the car in the repair shop. Next thought was to call Project New Hope inquiring whether anyone would be traveling from Worcester to Boston this week and willing to meet me with the children's gifts and in the true spirit of Christmas magic a delightful piece of news came to me that a volunteer was heading to Boston and would deliver the gifts.

That gesture alone made a big difference for our family and we are grateful."

-Veteran Family Recipient

"Thank you for another Christmas where my kids were thrilled with their stockings and their gifts from Santa. You and your amazing organization that does so much for veterans is truly a blessing."

-Veteran Family Recipient

2020 PTSD Retreat

16
Veteran
Participants



"This retreat has helped me gain a new perspective on Veteran's daily struggles, mental illness, and awareness. It has helped me to acquire the skills to reduce my stress and focus on my life goals. PNH has increased my strengths as a health care provider."

-Retreat Participant

"This was our first retreat with Project New Hope. We had a wonderful time and are so happy to have met such wonderful, kind, supportive people. We look forward to participating in more retreats in the future."

-Retreat Participant

NEW in 2020

1-182 Infantry Regiment Reunion



23
Veterans
Attended

Testimonial

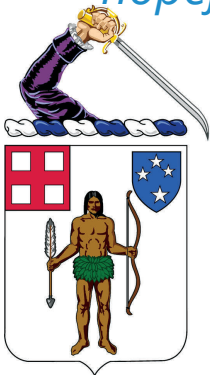
"Had a great time today was good to get out and catch up with everyone. Can't wait for the next time we can all get together and hopefully more guys will be able to make it"

-Retreat Participant

Coming in 2021.....

**10 Year Afghanistan Deployment
Reunion**

October 1-3 2021



NEW in 2020 PNH INTERNSHIP Veteran Peer Support Program

In 2020, Project New Hope announced our new "Veteran Peer Support Program" to collaborate with and train new interns. Our interns are looking to learn more about our Veterans and their experiences, and take what they've learned in the classroom to real life engagements. Throughout the program, interns will be supervised by Bill Moore, M.A. and Captain Robyn Coons, DrPH, LICSW, BCD who is a board member of Project New Hope.

Meet our Interns



Katie Daniel

Assumption University



Joshua Bressan

American Intercontinental
University



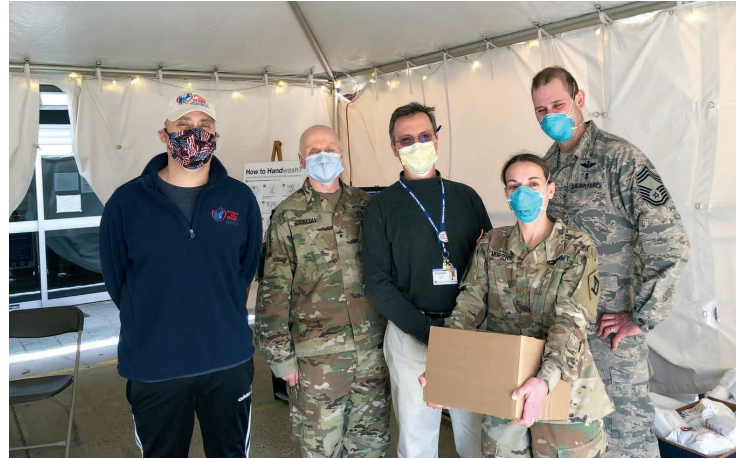
Dean Barnett

Assumption University

A Special "THANK YOU" to our Front Line Workers from PNH



104th Fighter Wing



Holyoke Soldiers Home



UMASS Medical



Worcester VA Outpatient Clinic

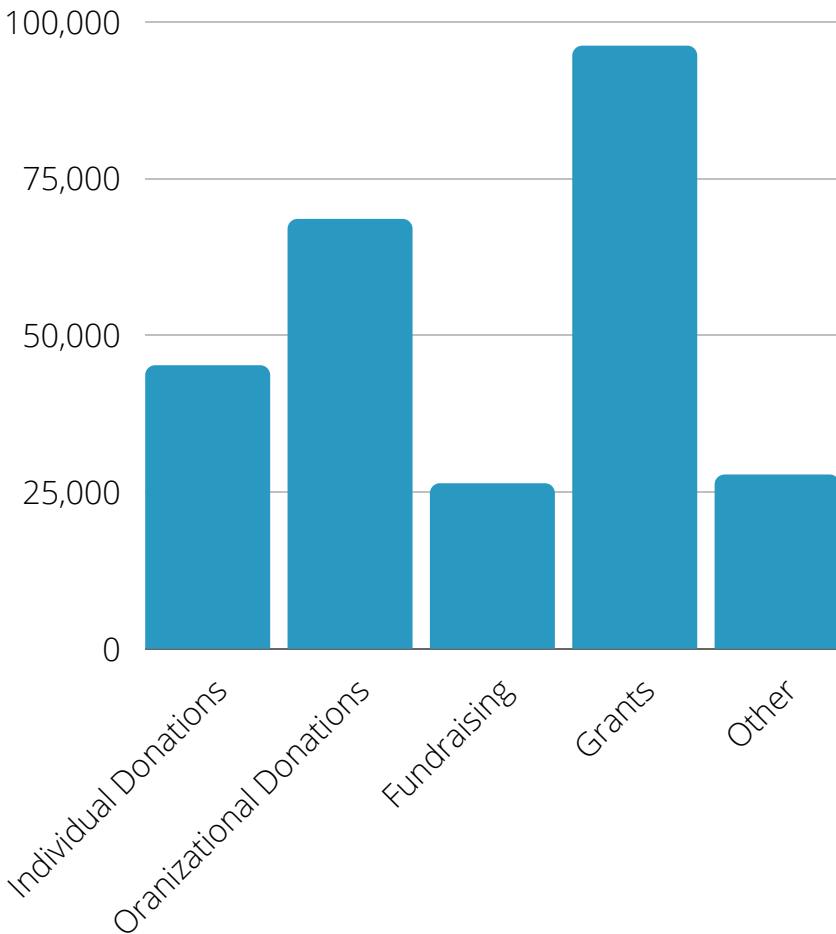


Special Deliveries to Local Healthcare Staff

Snacks Donated by:

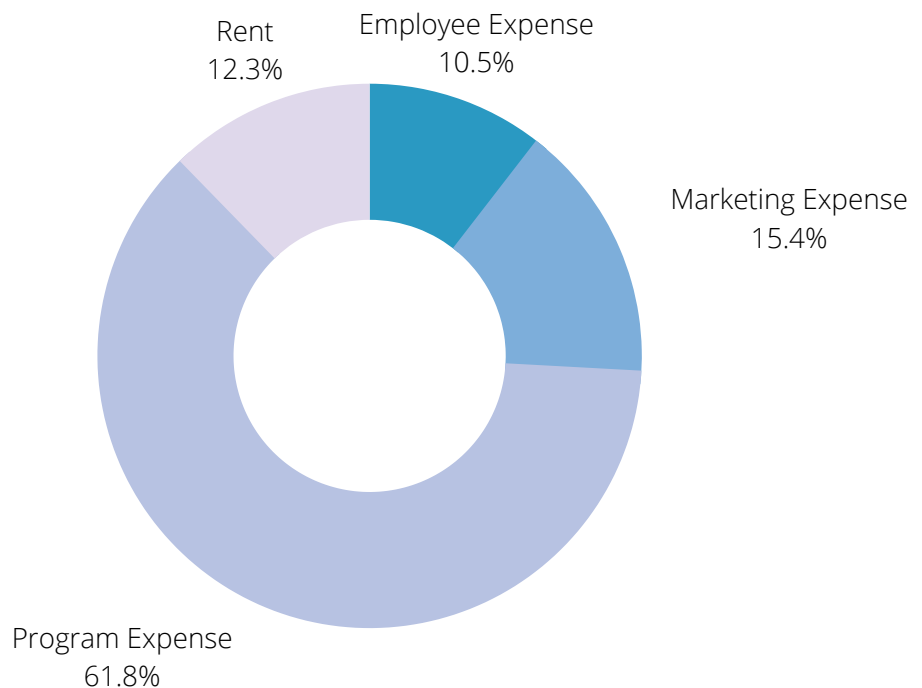


2020 Financials



2020
Total Revenue
\$263,815

2020
Total
Expenses
\$230,408



2020 Birdies for Vets Golf Tournament

**\$21,390
Raised**



**141
Golfers**



SAVE THE DATE 2021

Birdies for Vets Golf Tournament

August 21 @ noon

Heritage Country Club - Charlton, MA

7th Annual Salute our Veterans Ride

Saturday, August 21, 2021

Wagners Motorsports Worcester, MA

Top Supporters of 2020



Camossee Foundation *

Community Foundation of Western MA

Highland Street Foundation

Warren Fletcher

Curaleaf Massachusetts

Bethesda Lodge #30 I.O.O.F.

Akamai

Eastern Bank Foundation

Officer Ronald Tarantino Jr. Charitable Fund

Lt. Scott F Milley Fund

In Memory of Spc. Bryan Torres

K9 Mission *

Country Bank*

Auburn Graphics*

***Sponsored the purchase of our van**

2020 PNH Memorial Awards



2020
PFC Brian M. Moquin Jr.
Memorial Award
Presented To
Cooper's Hilltop Dairy Farm



2020
CPT Christopher J. Sullivan
Memorial Award
Presented To
Lilac Hedge Farm



2020
PFC Christopher Dona
Memorial Award
Presented To
Alex Chupka
Bimbo Bakeries



2020
Sergeant First Class Jared Monti
Medal of Honor Recipient
Memorial Award
Presented To
Cheryl Staruk Cooney



2020
SPC Brian K. Arsenault
Memorial Award
Presented To
Saint-Gobain Abrasives, Inc.



2020
SPC Brian K. Arsenault
Memorial Award
Presented To
Peter B. Wojnar



SRA Richard M. Setaro Jr.
Memorial Award
Presented To
Linda S. Lloyd



2020
SPC. Steven E. Gutowski
Memorial Award
Presented To
Tom L'Ecuyer

10 Year Virtual Gala

"THANK YOU"

to Our Guest Speaker:
Lieutenant General L Scott Rice.



"Thank You" to PNH Planning Committee for organizing this event in such challenging times.

Debbie Erickson

Joe Gaucher

Daniel Kenney

Tim Maloney

Bill Moore

Carlos Ramos

Anthony Renzoni

Rob Riggieri

Kim Shepherd

Sponsored by:

Volunteers Hard At Work





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Thank you for
Supporting our
Local Veterans